

# Utah Digital Media Industry

INDUSTRY PROFILE

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Source: Disney Interactive Studios

# Utah Digital Media Industry

## UTAH'S PROMISING DIGITAL MEDIA INDUSTRY

Utah has a vibrant and diverse digital media industry with an innovative history. Its first class higher education programs add to a growing population of qualified employees every year. Local digital media businesses offer expertise in animation, graphics, film, and digital gaming. The state is committed to assisting the digital media industry by providing incentives to companies that relocate or expand in Utah.

**“Utah’s computer and video game companies play an ever-increasing role in the State’s growing economy. These companies . . . are making entertainment software one of the fastest growing industries in the U.S.”**

*Michael Gallagher, President of the Entertainment Software Association*

## UTAH DIGITAL MEDIA STRENGTHS

### Utah’s Video Game Industry<sup>1</sup>

- Utah has the 4<sup>th</sup> highest concentration per capita of multi-media artists and animators in the nation.<sup>2</sup>
- Employs over 640 directly and over 2,100 Utahns indirectly.
- Added \$93.7 million to the economy in 2009, \$53.6 million in 2005.
- Grew by more than 14.96% from 2005-2009.

Utah boasts a pioneering history in animation, digital media, and information technology. A few highlights include:

- Founders of **Atari**, **Adobe Systems**, **Silicon Graphics** and **Pixar** were educated at the University of Utah.
- Ivan Sutherland, the creator of computer graphics and founder of the **GUI Interface**, was a University of Utah Professor. He later co-founded **Evans & Sutherland**.
- **WordPerfect**, **Novell** and **Iomega** were all founded and headquartered in Utah.

Novell



Adobe



sgi

iomega



There’s no question that the future for technology companies in Utah is as bright as it’s past. *Inc. Magazine* notes “Utah has become the epicenter of the ‘Inc. 500 Fastest-Growing Private Companies’ in recent years.” Utah is home to thousands of skilled graphic designers and engineers in more than 5,200 technology companies, including over 100 digital media companies and film studios employing over 1,500 people. Many of these are small, innovative companies hoping to grow into Utah’s next billion-dollar success story. Utah also has over 350 multi-media artists and designers. Last year alone, Utah’s digital media companies earned \$400+ million in annual sales.<sup>3</sup> More on Utah’s technology industry is available at <http://www.siliconslopes.com/>.

<sup>1</sup> Source: USTAR

<sup>2</sup> Source: Bureau of Labor Statistics (2008 Location Quotient)

<sup>3</sup> Source: Reference USA

## Utah's Film Industry<sup>4</sup>

- Movie and TV production days increased 19% from 2007-08.
- Spending increased more than 30% to \$144.5 million from 2007-08.
- In the past 3 years, 16 films received \$3.3 million in incentives to shoot in Utah. Those productions spent \$49.5 million in the state; that's 15 times the initial investment of state dollars.
- The Sundance Film Festival in Park City is one of the world's most prestigious independent film festivals. The festival is held every January for ten days, attracting more than 50,000 film industry professionals and film enthusiasts from around the world.
- Utah has been featured in over 800 films including:

*John Carter of Mars* (2010)

*High School Musical IV* (2010)

*High School Musical I, II, III* (2006-2008)

*Pirates of the Caribbean: At World's End* (2007)

*Everwood* (2002-2006)

*National Treasure* (2004)

*Hulk* (2003)

*Legally Blonde 2* (2003)

*Saints & Soldiers* (2003)

*Touched by an Angel* (1994-2003)

*Austin Powers: Goldmember* (2002)

*Planet of the Apes* (1968, 2001)

*Dr. Seuss' How the Grinch Stole Christmas* (2000)

*Mission Impossible 2* (2000)

*Con Air* (1997)

*Independence Day* (1996)

*City Slickers II* (1994)

*Dumb and Dumber* (1994)

*Forrest Gump* (1994)

*Maverick* (1994)

*The Sandlot* (1993)

*Thelma & Louise* (1991)

*Back to the Future III* (1990)

*Indiana Jones and the Last Crusade* (1989)

*Better Off Dead* (1985)

*Footloose* (1984)

*Romancing the Stone* (1984)

*Gunsmoke* (1955-1975)

*Butch Cassidy and the Sundance Kid* (1969)

*How the West was Won* (1962)

**“We have every conceivable environment that one would hope to create on film. We have the crews. We have the talent. We have the can-do attitude that exists in this state.”**

*Former Governor Jon M. Huntsman, Jr.*

## CURRENT INDUSTRY NEWS & ACTIVITY

**Epic Games, Inc. Acquires Utah-Based ChAIR Entertainment . . .** In 2008, Epic Games Inc, creators of blockbuster video game franchises *Unreal* and *Gears of War* and the industry-leading *Unreal Engine 3*, acquired Provo-based ChAIR Entertainment, creators of the award-winning *Undertow* and *Shadow Complex* video games. In 2010, ChAIR relocated to downtown Salt Lake City to expand its development capabilities and released *Infinity Blade* for iOS, which received several “Mobile Game of the Year” awards and won “Excellence in Design” at the International Mobile Game Awards.<sup>5</sup>

**Financial incentives for motion pictures . . .** The signing of Senate Bill 14 “Financial Incentives for Motion Picture Productions,” has given the green light to the Utah Film Commission to start aggressively marketing the state for large budget films and studio productions. The Motion Picture Incentive Fund (MPIF) has now been restructured to be attractive to the major productions while still appealing to the smaller independent film companies. The MPIF will now be able to offer an incentive of up to 20% of the money spent in the State in the form of a cash rebate or refundable tax credit up to \$500,000 for smaller films and as a tax credit when the incentive exceeds \$500,000 for major productions.<sup>6</sup>

<sup>4</sup> Source: Utah Film Commission

<sup>5</sup> ChAIR Entertainment / Epic Games

<sup>6</sup> Source: Utah Legislature 2009

**Walt Disney creates Fall Line Studios in Salt Lake City . . .** In February 2008, Disney Interactive Studios, the interactive entertainment affiliate of The Walt Disney Company, announced its plans to expand its focus into the video gaming industry. The Walt Disney Company acquired Avalanche Software and created Fall Line Studio, based in Salt Lake City. The company was awarded a state post-performance tax credit of \$5.25 million spread out over the next ten years. The company is projected to create 500 new jobs paying wages at 240% of the county median and to generate \$15 million in new state tax revenue.<sup>7</sup>

**Silverlode Interactive creates the world’s first online real-time strategy game . . .** Known as *SAGA*, Silverlode’s online gaming system is a free-to-play collectible model that established over 150,000 player accounts in the first year.<sup>8</sup>

**EA Salt Lake Expands Operations . .** Electronic Arts, one of the leading producers of digital games, has recently completed a significant expansion of its Utah studio, moving it into a larger office in downtown Salt Lake City.<sup>9</sup>

**Smart Bomb Interactive develops new game for National Geographic. . .** In 2010, Smart Bomb launched an online virtual playground for kids in partnership with the National Geographic Society. National Geographic *Animal Jam* drew over a half million registered users in its first three months of operation, and continues to grow at a breathtaking pace. *Animal Jam* gives kids the opportunity to become their favorite animals and see the world through their eyes, while learning about the natural world through the vast multimedia libraries of National Geographic.<sup>10</sup>

## TALENTED LABOR POOL & EDUCATION

Utah is home to a number of colleges and universities with world class programs that support digital media companies. Utah has a total of 189,758 students enrolled in degree programs applicable to the digital media industry. Of that total, 1,507 students are enrolled in Digital Media-specific classes.

### Full-Time Enrollment and IT Graduates in Utah’s Colleges / Universities

Public Institution	Location	2008 Total Enrollment	2008-2009 Total Industry Graduates
Brigham Young University (private)	Provo	34,126	146
College of Eastern Utah*	Price	2173	0
Dixie State College	St. George	7911	23
LDS Business School (private)	Salt Lake City	1,384	4
Neumont University (private)	South Jordan	267	92
Salt Lake Community College*	Salt Lake County	33776	80
Snow College*	Ephraim	4368	57
Southern Utah University	Cedar City	8066	50
University of Utah	Salt Lake City	31407	478
Utah State University	Logan	25065	224
Utah Valley University	Orem	28,765	197
Weber State University	Ogden	23331	180
Westminster College (private)	Salt Lake City	2887	120
<b>Total</b>	<b>UTAH</b>	<b>203,526</b>	<b>1,651</b>

\* Total graduates represent Digital Media and Information Technology graduates.  
Source: Utah State Board of Regents, January 2009 data

<sup>7</sup> Source: Governor’s Office of Economic Development News Release 02/15/08

<sup>8</sup> Source: Silverlode

<sup>9</sup> Source: Salt Lake Tribune

<sup>10</sup> Source: Smart Bomb Interactive

## Current Programs Offered in the State of Utah

**“The quality of students coming out of BYU is the best in the world . . . We found that BYU has risen to the top. It’s amazing to see that BYU is producing the best in the industry . . . Something pretty remarkable is happening here.”**

*Ed Catmull, President of Pixar and Walt Disney Animation Studios*

### *Brigham Young University (BYU) Animation Program*

The animation major covers everything from traditional cell animation to 3-D animation and compositing. The program gives students broad experience in art and technology, which is applicable in a wide variety of career paths. For additional information, please visit the following link: <http://animation.byu.edu>

- Home to one of the most celebrated animation programs in the world
- Receives national recognition and continues to win highly acclaimed awards at worldwide film festivals
- Students won ten “Student Emmys” from the Academy of Television Arts and Sciences and two “Student Academy Awards” from the Academy of Motion Picture Arts and Sciences
- Awarded membership into the Sony Imageworks Professional Academic Excellence (IPAX) Program

### *University of Utah (U of U) Scientific Computing and Imaging Institute (SCI)*

SCI is a permanent research institute at the U of U. SCI aims to develop innovative and robust software packages and make them broadly available to the scientific community. SCI is associated with several national research centers. For additional information, please visit the following link: <http://www.sci.utah.edu/about/about.html>

- SCI is the internationally recognized leader in visualization, scientific computing and image analysis.
- The U of U recently added an Entertainment Arts & Engineering Master Games Studio (MGS) graduate degree to its digital media offering. The MGS program is a combined effort of the School of Computing and the university’s film department to teach students how to design, develop and publish video games.
- Yearlong capstone course where students create a video game or animated short film.
- Microsoft awarded a grant and donated Xbox 360 consoles to integrate the Xbox 360 and XNA into curriculum.

### *Utah State University (USU) Center for High Performance Computing (HPC)*

HPC enables research into activities dependent on advanced computing technologies and educates students in all disciplines dependent on advanced computing technologies. For additional information, please visit the following link: <http://www.hpc.usu.edu/>

- Enables education of advanced simulations and cyber environments
- Design, develop and deploy new computing systems

### *Salt Lake Community College (SLCC) Center for New Media*

SLCC’s Center for New Media is home to students in Digital Media Design, Animation, and Visual Art and Design. The school recently broke ground on 100,000 square feet of new space to host three new studios. Students specialize in one of six areas: animation, design, illustration, multimedia, photography and electronic publishing.

### *Utah Valley University (UVU) Digital Media Program (DGM)*

UVU is leading a state-wide effort to accelerate the growth of Utah’s digital media industry by bringing the state’s business, government, and academic leaders together to create an integrated and cohesive strategy. UVU’s DGM integrates conceptualizing projects through analysis, design and evaluation and developing skills of creativity and teamwork to deliver products. For additional information, please visit the following link: <http://www.uvu.edu/dgm/>

- Prepares students for a variety of full-time and freelance digital media career opportunities
- Students may specialize in Digital Imaging, Digital Video, 2D and 3D Animation, and Web-Based Media

**“Almost every influential person in the modern computer graphics community either passed through the University of Utah or came into contact with it in some way.”**

*Robert Rivlin, The Algorithmic Image: Graphics Vision of the Computer Age*

#### **Weber State University (WSU) Computer Science Program**

In partnership with Disney’s Avalanche Software and Microsoft, WSU hosts an annual 2D video gaming camp for high school students using Game Maker. WSU’s Design Graphics Engineering Technology program allows students to receive Bachelor’s and Associate’s degrees. Students explore applications in 3D Modeling, CAD/CAM, Graphics and Animation. For additional information, please visit the following link: <http://weber.edu/COAST/designgraphics.html>.

#### **Dixie State College (DSC) Visual Technologies (VT)**

DSC, located in St. George, offers a 4-year degree program in Computer and Information Technology with an emphasis in Visual Technologies. VT coursework includes Graphic Arts, Graphic Design, Desktop Publishing, Illustration, Computer Graphics, Web Development, Multimedia Development, and Digital Video Development. For additional information, please visit the following link: <http://cit.cs.dixie.edu/vt/>

#### **Neumont University Computer Science Programs**

Neumont University began with its first freshman class in 2004. This new private university offers Bachelor of Science degrees in Computer Science, Master of Science degrees in Computer Science and MBA’s in Enterprise Informatics. For additional information, please visit the following link: <http://neumont.edu/>

- Neumont aims to educate the most sought-after software developers in the world
- Partnered with IBM and Microsoft
- Accelerated programs allow students to graduate in only 28 months

#### **College of Eastern Utah (CEU) Graphic Arts Program**

CEU offers many courses from its Graphic Arts Program. Coursework includes Basic and Intermediate Illustration, Drawing Fundamentals, and 3D Modeling and Animation. For additional information, please visit the following link: <http://www.ceu.edu/departments/art/default.aspx>

#### **Wage Data**

The following table lists common digital media industry positions and the corresponding mean annual wage for the State of Utah versus the nation.

Position Title (SOC Code)	State of Utah	National Comparison	Utah as % of National Wage
Multi-Media Artists & Animators (27-1014)	\$51,600	\$61,010	84.6%
Fine Artists, Illustrators (27-1013)	\$42,680	\$48,110	88.7%
Producers & Directors (27-2012)	\$55,320	\$77,070	71.8%
Media & Communication Workers (27-3099)	\$41,680	\$45,720	91.2%
Film & Video Editors (27-4032)	\$44,500	\$61,180	72.7%
Media & Communication Equipment Workers (27-4099)	\$51,850	\$54,090	95.9%
Graphic Designers (27-1024)	\$39,850	\$46,750	85.2%
Film & Video Editors (27-4032)	\$38,400	\$62,500	61.4%

Sources: Utah Department of Workforce Services, Bureau of Labor Statistics (May 2008 wage estimates)

## **BUSINESS-FRIENDLY ENVIRONMENT – SUPPORT FOR THE INDUSTRY**

### **Film Incentives**

What do the director of Slumdog Millionaire and the producer of Disney's High School Musical series have in common? Both are now shooting films in Utah. The movie business in Utah is projected to bring up to \$60 million dollars in production. Producers are looking at Utah, because of the competitive incentives that are offered.

The Utah Film Commission offers three incentives for film and television productions:

#### ***Motion Picture Incentive Fund***

The MPIF is a post-performance rebate of production dollars spent in the state of Utah. An approved production will be rebated 20% on every dollar spent in the State of Utah. A production must spend a minimum of \$1,000,000 in the state to qualify. Currently, the State of Utah offers a 20% tax credit or a 20% cash rebate for qualifying productions. Utah also offers an “Under \$1,000,000” Film Incentive where qualifying productions can receive a cash rebate of 15% on qualified spend.

#### ***Sales Tax and Use Exemption***

This tax exemption allows film, television and video productions to take a sales tax exemption at the point of sale on machinery and equipment. The exemption does not apply for still photography. Click or paste the following address for the tax exemption certificate and calculation schedule forms: <http://film.utah.gov/sute.htm>

#### ***Transient Room Tax Exemption***

Utah offers a Transient Room Tax (TRT) Exemption. Accommodation charges for stays of 30 consecutive days or longer are exempt from sales and use tax and all sales-related taxes.

### **Select Industry Cluster Work**

The Governor’s office has focused its efforts on making economic development a number one priority for Utah. The State is targeting seven specific industries, referred to as “economic clusters,” where Utah has a powerful convergence of research capability and commercial technology. Digital Media and entertainment technology is an area of strategic focus for Utah within the Information Technology cluster.

### **Utah Science, Technology and Research (USTAR) Initiative**

The Utah Science Technology and Research initiative (USTAR) focuses on leveraging the proven success of Utah’s research universities in creating and commercializing innovative technologies to generate more technology-based start-up firms, higher paying jobs, and an expansion of Utah’s tax base. USTAR has committed approximately \$5 million to support Utah’s digital media industry to recruit top-level researchers and support emerging digital media companies statewide.

### **Utah Technology Council (UTC)**

UTC works with business and government leaders to make Utah an even more vibrant, attractive, and rewarding place for technology companies to do business. UTC, a privately funded industry trade association, is the premier industry-led technology organization in Utah. UTC hosts a variety of events to share knowledge within Utah’s industry including peer-to-peer forums, roundtables, golf tournaments, and an annual black tie Hall of Fame event where Utah’s industry icons are honored before sell-out crowds. They also offer resources to support Utah companies seeking talent, funding, or changes in Legislative policy.

UTC is a member of the Council of Regional Information Technology Associations (CRITA), a national trade organization that represents 45 regional technology trade organizations which, in turn, represent more than 15,000 technology-related companies in North America. For additional information, please visit the following link:

[www.utahtechcouncil.org](http://www.utahtechcouncil.org)

## Silicon Slopes

Omniure, a leading provider of web analytics headquartered in Utah, created Silicon Slopes as an online networking hub where more than 5,200 Utah-based technology companies and the people they work with can come together. Silicon Slopes continues to grow with more features, more partners and a dedicated staff. For additional information, please visit the following link: [www.siliconslopes.com](http://www.siliconslopes.com). Current site features include:

- **Detailed Company Profiles** – Search based on revenues, employees, funding amounts and other data
- **Blogspace** – Covering issues affecting the tech industry in Utah
- **CEO Interviews** – Influential people with insights for driving high-tech business growth in Utah
- **Utah Job Postings**
- **Utah Technology & Business News** – News on IPOs, mergers, acquisitions, venture funding and new Utah companies
- **Upcoming Events in Utah**

## WHO'S HERE – EXISTING UTAH INDUSTRY COMPANIES

### Utah Digital Animation Companies

Alpha Order	Organization	Brief Company Description
1	3DVO 380 West Ironwood Drive Salt Lake City, Utah 84115	3-D interactive imaging, photography <a href="http://www.3dvo.com/">http://www.3dvo.com/</a>
2	8fish 12193 South Joseph View Lane Draper, Utah	2-D and 3-D animation, illustration, video production <a href="http://www.8fish.com/">http://www.8fish.com/</a>
3	Advent Creative 666 North Main Street, Suite 301 Logan, Utah 84321	3-D animation, video production <a href="http://www.adventcreative.com/?page_id=12">http://www.adventcreative.com/?page_id=12</a>
4	Alvey Media Group, LLC 2447 Kiesel Avenue Ogden, Utah 84401	3-D animation, compositing, motion graphics, cinematography, product visualization <a href="http://alveymedia.com/">http://alveymedia.com/</a>
5	Circles and Squares 13563 South Villa Rosa Way Draper, Utah	2-D and 3-D animation, video production <a href="http://circlesandsquares.net/">http://circlesandsquares.net/</a>
6	The Dimensions Edge, Inc. 1423 South 2050 East Spanish Fork, Utah 84660	Online game development, Flash-based interactive media, 3-D computer animation, digital video production, web design <a href="http://www.dedge.com/">http://www.dedge.com/</a>
7	Disney Interactive Studios 102 West 500 South, Suite 502 Salt Lake City, Utah 84101	Animation video game development <a href="http://avalanchesoftware.go.com/home.html">http://avalanchesoftware.go.com/home.html</a>
8	Eggington Productions 405 South 100 East, #11 Pleasant Grove, Utah 84062	Animated film services. <a href="http://www.eggington.net/">http://www.eggington.net/</a>
9	Fuel 3d 12162 South Andrew View Circle Draper, Utah	2-D and 3-D animation, video production <a href="http://www.fuelfilms.com/fuel3d/index.html">http://www.fuelfilms.com/fuel3d/index.html</a>
10	Fusion Media, Inc. 107 North Main Street Cedar City, Utah 84720	3-D animation <a href="http://www.fusionmediainc.com/">http://www.fusionmediainc.com/</a>
11	HQ Media, LLC 1030 South Waterside Drive Saratoga Springs, Utah 84045	Animation, 3-D compositing, motion graphics, film <a href="http://www.highqualitymedia.com/">http://www.highqualitymedia.com/</a>

12	The Illusion Academy 180 North State Street Pleasant View, Utah 84647	Animation, illustration, graphic design <a href="http://www.illusionacademy.com/index.html">http://www.illusionacademy.com/index.html</a>
13	Impatient Cow, Inc. 753 East 200 South Salt Lake City, Utah 84105	Animation, commercials, television <a href="http://www.impatientcowinc.com/">http://www.impatientcowinc.com/</a>
14	Imagine Learning, Inc. 3210 North Canyon Road, Suite 300 Provo, Utah 84604	Animation learning software <a href="http://www.imaginelearning.com/">http://www.imaginelearning.com/</a>
15	Issimo Productions, Inc. 1346 West State Road Pleasant Grove, Utah 84062	Animation, motion graphics, films <a href="http://www.issimoproductions.com/">http://www.issimoproductions.com/</a>
16	Lumenas Studios 625 South 600 West Salt Lake City, Utah 84101	Computer animation, stop-motion animation, physical miniatures, film <a href="http://www.lumenasstudios.com/">http://www.lumenasstudios.com/</a>
17	Sandman Studios, Inc. 495 East 1000 South Pleasant Grove, Utah 84062	CG animation, visual effects, production and interactive multimedia <a href="http://www.sandmanstudios.com/">http://www.sandmanstudios.com/</a>
18	Silver Fish Creative, LLC Provo, Utah	Animation, cinematics, illustration, graphics <a href="http://www.silverfishcreative.com/">http://www.silverfishcreative.com/</a>
19	Studio 4d1 113 East State Highway Copperton, Utah	3-D animation and illustrations <a href="http://www.studio4d1.com/">http://www.studio4d1.com/</a>
20	T Splines, Inc. 34 East 1700 South, Suite A134 Provo, Utah 84606	3-D surface modeling software <a href="http://www.tsplines.com/">http://www.tsplines.com/</a>
21	Tandem Motion Picture Studios, LLC	Stop-motion animation, motion pictures <a href="http://www.tandemmps.com/">http://www.tandemmps.com/</a>
22	Zygote Media Group, Inc. 350 South 400 West, Suite 101 Lindon, Utah 84042	Animation, 3-D modeling, motion graphics <a href="http://www.zygote.com/">http://www.zygote.com/</a>

Sources: InfoUSA, USTAR, GOED, EDCUtah, Individual company websites; NAICS Codes – 512110, 512191, 512240, 541511, 541519

## Utah Gaming Development Companies

Alpha Order	Organization	Brief Company Description
1	Alpine Studios, Inc. 599 South 500 East American Fork, Utah 84003	Game development studio <a href="http://asinc30.qwestoffice.net/index.html">http://asinc30.qwestoffice.net/index.html</a>
2	BlueOrb Studios, Inc.	Animation video game development <a href="http://blueorb.ayrik.com/">http://blueorb.ayrik.com/</a>
3	Chair Entertainment / Epic Games 155 N. 400 W. Suite 420 Salt Lake City, Utah 84103	Video game development, books, movies, comics and merchandise <a href="http://www.chairentertainment.com/">http://www.chairentertainment.com/</a>
4	The Dimensions Edge, Inc. 1423 South 2050 East Spanish Fork, Utah 84660	Online game development, Flash-based interactive media, 3-D computer animation, digital video production, web design <a href="http://www.dedge.com/">http://www.dedge.com/</a>
5	Disney Interactive Studios 102 West 500 South, Suite 502 Salt Lake City, Utah 84101	Animation video game development <a href="http://avalanchesoftware.go.com/home.html">http://avalanchesoftware.go.com/home.html</a>
6	Elecorn 2277 South 1500 West Woods Cross, Utah	Game development studio <a href="http://www.elecorn.com/">http://www.elecorn.com/</a>

7	Electronic Arts (EA) Salt Lake 324 S. State St. Salt Lake City, Utah 84111	Electronic Arts Inc. is a leading global interactive entertainment software company. EA develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. <a href="http://www.ea.com/">http://www.ea.com/</a>
8	Eat Sleep Play 155 North 400 West, Suite 510 Salt Lake City, Utah 84103	Game development studio <a href="http://www.eatsleepplay.biz/">http://www.eatsleepplay.biz/</a>
9	Light Box Interactive 136 East South Temple, Suite 1000 Salt Lake City, Utah 84111	Game development studio <a href="http://www.lightboxinteractive.com/">http://www.lightboxinteractive.com/</a>
10	Lightstone Pictures 514 East 1860 South Provo, Utah 84605	Game development studio <a href="http://www.likenthescrptures.com/">http://www.likenthescrptures.com/</a>
11	Sandswept Studios Park City, Utah	Game development studio <a href="http://www.sandswept.net/">http://www.sandswept.net/</a>
12	Silverlode Interactive	Game development studio <a href="http://www.silverlodeinteractive.com/">http://www.silverlodeinteractive.com/</a>
13	Smart Bomb Interactive 105 North 400 West Salt Lake City, Utah 84103	Game development studio <a href="http://www.smartbombinteractive.com/">http://www.smartbombinteractive.com/</a>
14	TruGolf, Inc. 1352 West 75 North Centerville, Utah 84014	Golf simulation game development <a href="http://www.trugolf.com/">http://www.trugolf.com/</a>
15	Wahoo Studios, Inc. 1806 Sandhill Road Orem, Utah 84058	Animation video game development <a href="http://www.wahoo.com/">http://www.wahoo.com/</a>

Sources: InfoUSA, USTAR, GOED, EDCUtah, Individual company websites; NAICS Codes – 512110, 512191, 512240, 541511, 541519

### Utah Digital Media Tool Companies

Alpha Order	Organization	Brief Company Description
1	Bend Reality 1726 East Woodside Drive, Suite 50 Salt Lake City, Utah 84124	3-D animation and modeling <a href="http://www.bendreality.com/default.aspx">http://www.bendreality.com/default.aspx</a>
2	Daz 3D 12637 South 265 West, # 300 Draper, Utah 84020	3-D content and software tools <a href="http://www.daz3d.com/">http://www.daz3d.com/</a>
3	DV Awards 6300 North Sagewood Drive, Suite H383 Park City, Utah 84098	International competition awarding emerging digital video production, 3-D animation and special effects work <a href="http://www.dvawards.com/">http://www.dvawards.com/</a>
4	Evans & Sutherland 770 Komas Drive Salt Lake City, Utah 84108	The world's first computer graphics company, develops digital planetariums, digital cinemas, production services, projection domes <a href="http://www.es.com/index.asp">http://www.es.com/index.asp</a>
5	Euro RSCG Edge 22 East 100 South, 4 <sup>th</sup> Floor Salt Lake City, Utah 84111	Flash design and development, 3-D graphics, video production <a href="http://www.eurorscgedgedigital.com/">http://www.eurorscgedgedigital.com/</a>
6	Helius, LLC 333 South 520 West, Suite 330 Lindon, Utah 84042	Creates digital signage and video-based training <a href="http://www.helius.com/">http://www.helius.com/</a>
7	Mantis Motion Productions, LLC 394 South 400 West Lindon, Utah 84042	3-D modeling

8	Mobile Rider, LLC 1435 South State Street Salt Lake City, Utah 84115	Live and on-demand content delivery <a href="http://www.mobilerider.com/">http://www.mobilerider.com/</a>
9	MOGware, Inc. 405 South 100 East, Suite 11 Pleasant Grove, Utah 84062	Gaming workflow tool and video game development <a href="http://www.mogware.com/index.php">http://www.mogware.com/index.php</a>
10	Move Networks 796 East Utah Valley Drive American Fork, Utah 84003	Live streamlining video production <a href="http://www.movenetworks.com/">http://www.movenetworks.com/</a>
11	PerspectX, Inc. 2447 Kiesel Avenue, Suite 3C Ogden, Utah 84401	3-D digital models, textures, scenes and tools for 3-D applications <a href="http://www.perspectx.com/store/index.php">http://www.perspectx.com/store/index.php</a>
12	RF Animation, LLC 758 North Black Horse Loop Spanish Fork, Utah	Freelance visual effects production <a href="http://rfanimationllc.com/wordpress/">http://rfanimationllc.com/wordpress/</a>
13	Solo Effects, LLC Hyrum, Utah 84319	Custom 3-D software development and modeling <a href="http://soloeffects.com/">http://soloeffects.com/</a>
14	Sorenson Media 4719 Riverboat Road, Suite 208 Salt Lake City, Utah 84123	Video encoding and compression applications <a href="http://www.sorensonmedia.com/">http://www.sorensonmedia.com/</a>
15	Strata 3013 Santa Clara Drive Santa Clara, Utah 84765	3-D animation and multimedia software development <a href="http://www.strata.com/">http://www.strata.com/</a>
16	VisTrails, Inc. 85 South Fort Douglas Salt Lake City, Utah 84113	Digital provenance solutions <a href="http://www.vistrails.com/">http://www.vistrails.com/</a>
17	Xcelus 3311 North University Avenue, Suite 200 Provo, Utah 84604	3-D motion graphics, special effects, video production <a href="http://www.xcelusstudios.com/">http://www.xcelusstudios.com/</a>

Sources: InfoUSA, USTAR, GOED, EDCUtah, Individual company websites; NAICS Codes – 512110, 512191, 512240, 541511, 541519

### Utah Film Production Studios

Additional information about Utah’s film industry and a list of existing film production studios in the State of Utah is available at the following link: <http://film.utah.gov/>

### FOR ADDITIONAL INFORMATION

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